



WE KNOW SCHOOLS



ABOUT US

Fine Point Communications is a full-service firm devoted to independent schools. Our veteran team understands each client's unique needs and offers speedy and cost-effective solutions.

As part of RW Jones Agency, Fine Point offers a scope of work beyond the reach of most K-12 institutions, including campus-climate assessment, audience surveys and data analysis, and on-camera media training.

 www.getfinepoint.com

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 Offices from coast to coast



OUR SERVICES

Strategic Messaging

Fine Point helps heads of school and boards effectively roll out important news, inspiring excitement and positive change.

Crisis Communications

When clients must navigate rough waters, Fine Point provides counsel that sustains stakeholders' trust and confidence.

Public Relations

We help schools manage neighborhood connections and promote their good-news stories to internal and external audiences.

Social Media & Video

Rely on our experienced counsel, training and hands-on production to make the most of your digital media.

Future-Proofing

Our campus-climate and qualitative and quantitative research services help schools anticipate the issues and trends of tomorrow.